****

**Email:** [**suva.nayek@gmail.com**](mailto:suva.nayek@gmail.com) **SUVAMOY NAYEK Ph no: +918802562185 Gali no-3, Chalera Village, sec-44**

**Noida (Delh NCR), India**

**OBJECTIVES:**

To be a part of the organization and to contribute my hard work, education and skills for the further development of the organization.

**CURRENT STATUS:**

Marketing executive at shreedhar milk food ltd. (sudha dairy).

**JOB DESCRIPTION AND RESPONSIBLITIES:**

Devising and presenting ideas and strategies.

Conducting promotional activities and marketing campaigns.

Writing reports

Conducting market research and customer surveys to assess demand, brand positioning and awareness

Monitoring competitor activity and generating leads for products and services.

To manage the entire product line life cycle from strategic planning to tactical activities.

Demonstrate technical marketing skills and company product knowledge.

Achieve sales targets on monthly basis and manage the allocated areas

**INDUSTRIAL TRAINING:**

“Market analysis and sales development of Reliance Dairy Foods”

|  |  |  |  |
| --- | --- | --- | --- |
| **Course** | **University/Board** | **College /School** | **Year** |
| **PGDM**  **& MEDIA MANAGEMENT** | All India council of technical education(AICTE) | Asian business school(Noida) | 2012-2014 |
| **B.S.C.**  **(Microbiology Honours )** | Burdwan University | Bankura Sammilani College | 2010- 53% |
| **12th** | West Bengal Board Of higher Secondary Education | Barjora High School | 2007- 52.% |
| **10th** | West Bengal Board Of Secondary Education | Barjora High School | 2005- 72% |

**EDUCATIONAL QUALIFICATION**

**PARTICIPATED ACTIVITIES:**

* Participated in Annual Fest “KESSHET” in ***Step Up***, held at Asian Business School,Noida,India, on 12th Jan, 2013.
* Participated in the ***Annual Intercollege Sports Meet*** “NDIM SPARDHA 2012”.

**STRENGTH:**

* My team spirit, public relation & ability to bear work pressure.

**EXTRACURRICULAR ACTIVITIES:**

* **Sports:** Cricket, football.
* **Arts:** Dancing, listening music.
* **Community activity:** Event organizing, festival volunteer .

**IT & Others Skills:**

* *Team work (Experience in):* Planning & Organizing, Communication, Leadership, Problem solving.
* *Computer (Proficiency):* Office automation, Excel, Networking, PowerPoint.

**PERSONAL DETAILS:**

**Date of Birth** **:**  5th March,1990

**Permanent address :** S/o Gadadhar Nayek

Barjora, P.O: Barjora , Pin no: 722202

Dist:Bankura (W.B)

🕿 +918802562185

**Languages Known :** English, Hindi , Bengali

**Marital Status :** Single

**DECLARATION:**

I hereby declare that the above mentioned particulars are true to the best of my knowledge.

Place :

Yours Sincerely,

Date :

………………………